

Reserved ad placements

are based on availability

and granted with a 15%

surcharge added to display

rates.

B L A C K & W H I T E

Dimensions		Open (1x)	4 Weeks	13 Weeks	26 Weeks	52 Weeks
PAGE SIZE	(Column x Inch)		5%	10%	15%	20%
1/16 of a page	1 x 4" or 2 x 2"	\$36	\$34.20	\$32.40	\$30.60	\$28.80
1/8 of a page	2 x 4"	\$60	\$57.00	\$54.00	\$51.00	\$48.00
1/4 of a page	2 x 8"	\$120	\$114.00	\$108.00	\$102.00	\$96.00
1/2 page	4 x 8" or 2 x 16"	\$224	\$212.80	\$201.60	\$190.40	\$179.20
Full	4 x 16"	\$448	\$425.60	\$403.20	\$380.80	\$358.40

All Qualifying 501-C3

Organizations Receive 25%

off of the Published Open

Advertising Rates

Color	Dimensions	Open (1x)	4 Weeks	13 Weeks	26 Weeks	52 Weeks
PAGE SIZE	(Column x Inch)		5%	10%	15%	20%
1/16 of a page	1 x 4" or 2 x 2"	\$48	\$45.60	\$43.20	\$40.80	\$38.40
1/8 of a page	2 x 4"	\$80	\$76.00	\$72.00	\$68.00	\$64.00
1/4 of a page	2 x 8"	\$160	\$152.00	\$144.00	\$136.00	\$128.00
1/2 page	4 x 8" or 2 x 16"	\$304	\$288.80	\$273.60	\$258.40	\$243.20
Full Page	4 x 16"	\$608	\$577.60	\$547.20	\$516.80	\$486.40

For for advertising

information.

354-NEWS (6397)

Ad Deadline - Monday, 4 PM

S I G N A T U R E A D S

All Ad Rates

Effective through 9/30/09

Service Directory Rates	Dimensions	Weekly
Black & White	Small 2.4167" x 1.833"	\$20.00
Black & White	Large 5" x 1.833" or 2.417" x 3.833"	\$40.00
Color	Small 2.4167" x 1.833"	\$25.00
Color	Large 5" x 1.833" or 2.417" x 3.833"	\$50.00